

FOR IMMEDIATE RELEASE

The American Association for the Advancement of Science (AAAS) and ACCUCOMS extend their existing representation Agreement into a new territory: South Korea

March 26, 2015 Leiden, The Netherlands – In light of the positive collaboration in Middle East market, ACCUCOMS and AAAS are pleased to confirm a new sales representation agreement in South Korea.

Since January 2014, AAAS has been collaborating with ACCUCOMS as their sales representative in the Middle East. Starting this year, ACCUCOMS sales team will promote AAAS' four respected and peer-reviewed journals to existing and prospect customers in the corporate market of South Korea. This new agreement further strengthens ACCUCOMS' position as a global supplier of services for publishers, with enhanced access to international and local academic and corporate markets.

"Our current collaboration with ACCUCOMS in the Middle East has provided market penetration in a relative short time period. We look forward to furthering our collaboration with South Korea's many outstanding corporate institutions and expanding access to AAAS's publications. We are pleased to continue our partnership with ACCUCOMS and are encouraged that their sales team will successfully bring our quality journals to the South Korean corporate market" commented Eileen Bernadette Moran, Director, Corporate Relations from AAAS.

Rakesh Malik, Commercial Director, had the following to say: "We are happy to expand our relationship with such a world-renowned publisher. Our sales team in South Korea will play a key role in building AAAS's presence in the corporate market. They bring a wealth of knowledge and local connections to offer the desired growth opportunities for our publisher partners."

"South Korea is the world's 15th largest economy, and the third largest in Asia. With over 8 years of experience in the subscription industry, I am confident that adding such reputable journals to our offer will drive significant revenue growth from South Korea." added Seong Hwi Jeon, Commercial Manager South Korea.

About AAAS

The American Association for the Advancement of Science is an international non-profit organization dedicated to advancing science for the benefit of all people.

AAAS publishes four respected peer-reviewed journals: *Science*, the premier global science weekly; *Science Signaling*, the leading journal of cell signaling and regulatory biology; *Science Translational Medicine*, integrating medicine, engineering and science to promote human health; and, *Science Advances*, an innovative and high-quality open access journal for all the sciences.

About ACCUCOMS

ACCUCOMS is an independent provider of services to academic and professional publishers around the world. Established in 2004, ACCUCOMS now operates from the Netherlands, Turkey, Latin America, the USA, MENA, India, Taiwan and South Korea. ACCUCOMS' multilingual teams offer efficient and intelligent representation, telesales and business intelligence services as well as user interaction programs to clients that range from large publishing houses to specialist society publishers. www.accucoms.com

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