

Marketing Internship Social Media

Our company

ACCUCOMS is the leading provider of sales and marketing services to academic and professional publishers worldwide. We have extensive expertise in global representation, tele-sales and business intelligence services to clients ranging from large publishing houses to specialist society publishers. We are a global company with teams operating in The Netherlands, North America, Latin America, Europe, Middle East and North Africa, Turkey, India, Taiwan, South East Asia and South Korea. ACCUCOMS works on behalf of highly reputable publishers to help boost their sales, expand their readership, and increase customer retention worldwide.

Your contribution

As a marketing intern you will be a part of a small marketing team, each with their own specialisms. You will be responsible for maintaining and updating the various social media accounts.

You will report to the Marketing Manager.

Responsibilities

- Collect content for the various social media platforms of ACCUCOMS
- Take ownership of the Instagram project with photos of ACCUCOMS around the world
- Suggest ways to improve use of videos and visuals on social media

Qualifications

The ideal candidate will be in their final year of studies of a Marketing, Communications or similar degree.

Excellent English as well as an eagerness to learn is a must. We expect you to be hands-on, flexible, ambitious, positive and to work very well within a team of energetic peers and colleagues.

- Experience with Social Media is required
- Experience with Instagram is required
- Experience with Indesign, Photoshop is a plus
- Excellent English is required (a plus if you speak more languages)
- Multi-cultural awareness
- Strong communication (verbal and written) skills
- Team player
- The right attitude is a must: hands-on, flexible and organized

What to expect

Work will be executed from the office in Leiden. You will be in touch with your team and all your colleagues around the world through online video conferencing tools and email.

You will work in an informal, truly international organization. If successful, you will receive excellent opportunities to grow your career/experience within this innovative work environment. You will be offered a suitable internship payment which will cover your commuting costs.

ACCUCOMS offers opportunities for people who enjoy pioneer spirit, trendsetting activity, equality and a meaningful work-life. ACCUCOMS is not the right company for people looking for big comfortable management chairs. Here we are all equal, work hard together and write our own story.

Making the move

To apply, contact Dagmar Vermeer at careers@accucoms.com. Please send your resume and letter outlining why you are right for this position.