

South Korea



SeongHwi Jeon
Regional Manager

ACCUCOMS

Issues of Korea Market

Number of students have been declining

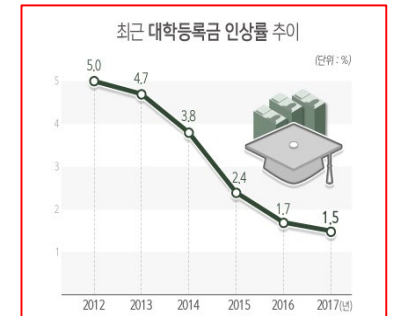
130,000 will be decreased versus 2016

Lowest birth rate in OECD countries



The tuition fee has been freezing or declining for years

Library budget and manpower have been declining



Yonsei University library lost 6 people

(3 librarian - Library promotion Law in 2015)

Kangwon Natl. library lost 2/3 of budget for last 2yrs

Issues of Korea Market

Subscription fee increase by big publishers

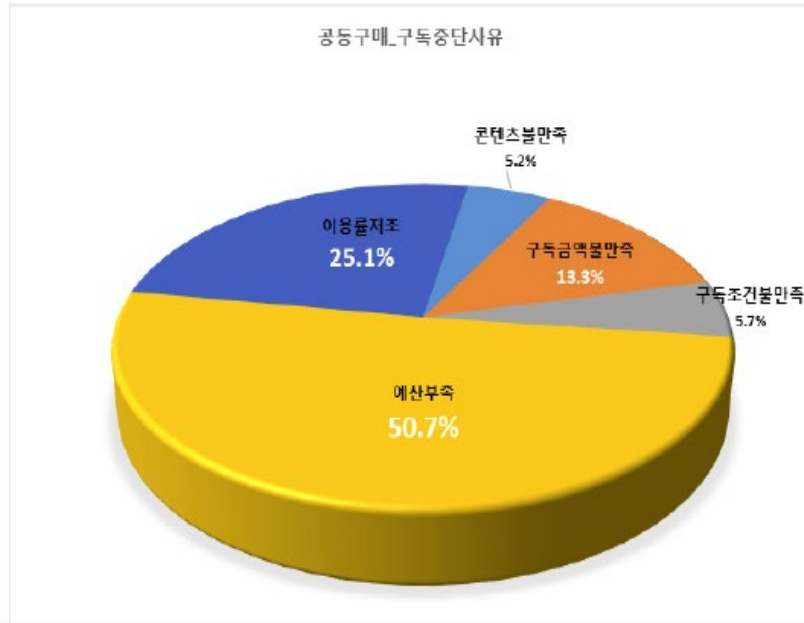
ScienceDirect

(Article Choice or Prepaid Transaction model)

Predatory journals and Questionable Conferences - WASET



About the consortium



2018 Survey

‘Why have you cancelled a consortium product?’

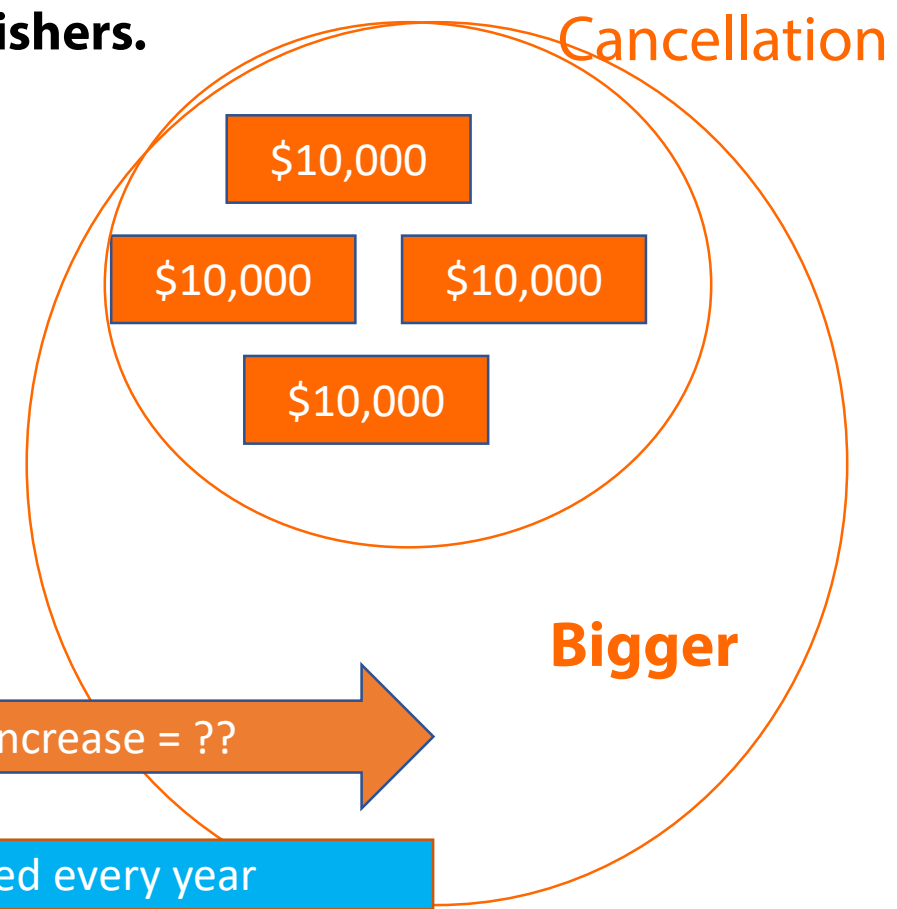
1. No budget – 50.7%
2. Low usage – 25.1%
3. Price dissatisfaction – 13.3%

Librarians don't check the consortium products carefully anymore. They only use the consortium for renewal of current subscriptions. Thus, consortium is not a good way to make new sales.

Consortium for big publisher

Now it has been only a good model for big publishers.

구분	2013년	2014년	2015년	2016년
자료구입비(결산)	2,412,156	2,570,809	2,347,479	2,214,406
SD 구독금액	574,531	601,798	635,551	672,406
인상률		4.70%	5.60%	5.80%
자료구입비중 SD비중	22.70%	22.30%	27.10%	30.40%



(In 2015) \$33,753 was increased + Holding title increase = ??

More consortium products have to be cancelled every year

Finding new ways beyond consortiums

Institutions start looking for new models and ways at out of consortium because a collection is going to take more than 50% of the total budget in 2022.

(Article Choice or Prepaid Transaction model)

KESII

2017 2018 2019 2020 ... more



자료구입비 증감과 SD 구독비 증가율 표 단위: 천원

구분	2013년	2014년	2015년	2016년	2017년	비고
자료구입비(결산)	2,412,156	2,570,809	2,347,479	2,214,406	2,128,099	
SD 구독금액	574,531	601,798	635,551	672,406	682,867	
인상률		4.70%	5.60%	5.80%	1.50%	
자료구입비중 SD비중	22.70%	22.30%	27.10%	30.40%	32.10%	

▶ 2022년 5년 후 자료구입비 중 약 54% 비중 차지 예상



How about the other publishers in consortium?

***Not all publishers are having the benefits via the consortium.
It's time to think about new solutions or new models for both.**

Ex) A small publisher in Consortium

Increased amount & customers by year				
2014	2015	2016	2017	2018
\$11,000	\$11,440	\$11,783	\$12,372	\$12,991
Increas rate	4	3	5	5
Increased amount	\$440	\$453	\$476	\$500
Customer numbers	6	6	5	5

****The consortium committee is keep insisting less than 5% increase, the increasing rate is not the same to all publishers.**